

Servier Pharmaceutical LLC

Cookie Notice

Effective Date: March 5, 2025

Servier Pharmaceuticals LLC (“Servier,” “our,” “we” or “us”) uses cookies and similar tracking technologies when you visit our Website(s) or use our Services. We generally refer to cookies, web beacons, pixels, and other tracking technologies collectively as “cookies.” We use both first-party cookies (cookies set by us) and cookies set by others or third-party cookies. Refer to this notice for details as to what cookies are used by Servier and how to exercise your rights to opt-in or opt-out of these technologies. Unless defined herein, capitalized terms used herein have the same meaning as those defined in our [Privacy Notice](#).

About Cookies

Cookies are small text files that are stored on your browser or device by websites, apps, online media, and advertisements. They are downloaded to your device as you browse the web, visit websites, or otherwise interact with digital content. They are used to remember your browser or device during and across website visits and any number of other reasons such as authenticating users, remembering user preferences and settings, determining the popularity of content, delivering, and measuring the effectiveness of advertising campaigns, analyzing website traffic and trends, and generally understanding the online behaviors and interests of people who interact with our Websites and Services.

Servier may use the following cookie types:

Strictly Necessary Cookies These cookies are necessary for our Websites to function and cannot be switched off. They are necessary for our Websites to work properly and in a secure way.

Functional Cookies These cookies enable our Websites to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, some or all of these Services may not function properly.

Performance & Analytics Cookies These cookies allow for analysis of how our Websites are used and allow us to count visits and traffic sources so we can measure and improve the performance of our Websites and Services. They help us understand which pages are the most and least popular and see how visitors move around the Website. Information collected from these cookies for our purposes is aggregated, but third parties may use this information for their own purposes.

Targeting Cookies These cookies are used to tailor advertising for targeting purposes, or profiling activities either on our Websites or third-party websites.

How Servier Uses Cookies

Servier uses cookies for the following purposes:

- To provide our Websites and Services
- To detect, prevent, and mitigate security risks
- To remember your settings, such as account login, language selection, or cookie settings
- To understand how you use our Services, monitor site performance, and improve our Services and your experience
- To deliver more relevant advertisements tailored to you and your interests
- To measure the efficiency and effectiveness of advertising communications and marketing campaigns

Use of Google Analytics

We may use Google Analytics, which uses cookies and similar technologies to collect and analyze information about use of the Websites and Services and report on activities and trends.

Google Analytics may also collect information regarding your use of our and other websites, apps and online resources. You can learn about Google's practices [here](#). You can prevent Google from collecting and processing your data (including your IP address) by downloading the Google Analytics opt-out browser add-on, available at [Google Analytics Opt-out Browser Add-on Download Page](#). You can read more details about how Google may use your Personal Data by visiting [Google's Privacy and Terms](#).

A Note About Selling or Sharing Personal Data

While Servier does not sell your personal data, we do use cookies and similar technologies (such as web beacons, tags, scripts, and device identifiers) for online advertising, including targeted advertising and analytics. We may disclose certain online identifiers to our advertising partners and analytics providers. Disclosing these identifiers to third parties for advertising or analytics purposes may be defined as the "sale" or "sharing" of your personal data under certain US privacy laws. **You may opt-out of the sale or sharing of your data for marketing or analytics by deselecting *Performance & Analytics and Targeting cookies in our cookie banner***. If you opt-out of this type of "sale" or "sharing" of your data, we will not deliver customized advertising to you, but you may still see non-targeted advertising about our Websites and Services.

Your Rights

You have the right to choose whether to accept cookies. However, they are an important part of how our Websites and Services work, so you should be aware that if you choose to refuse or remove cookies, this could affect the availability and functionality of the Websites and Services.

For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, you can visit <https://www.youradchoices.com/> and <https://www.youronlinechoices.eu> for EU visitors.

Contact Us

Additional questions on this notice should be directed to privacyus@servier.com. Please review our [Privacy Notice](#) for more information on how Servier processes and protects your Personal Data.